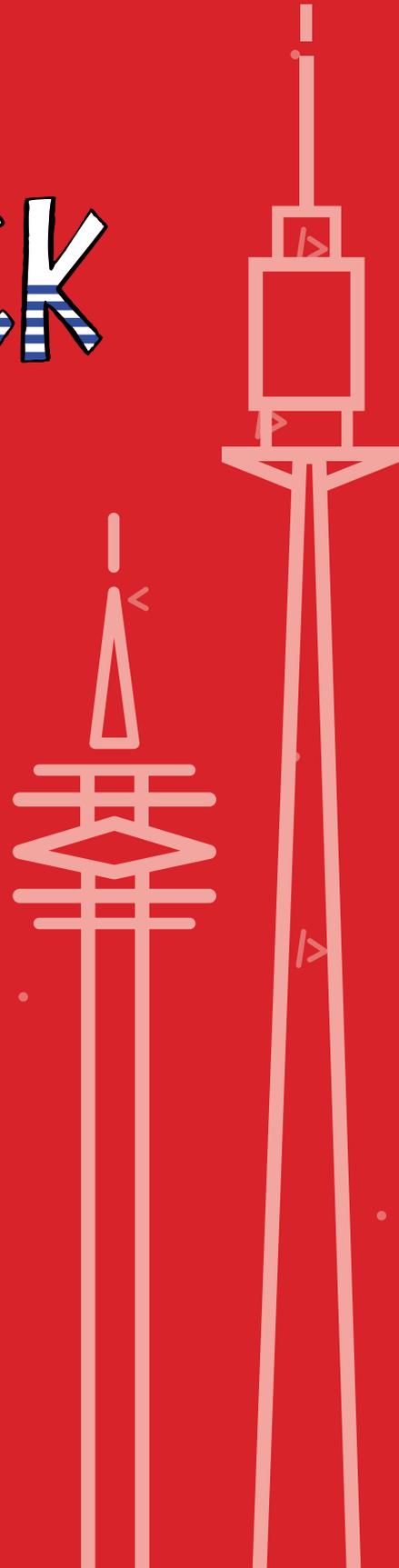
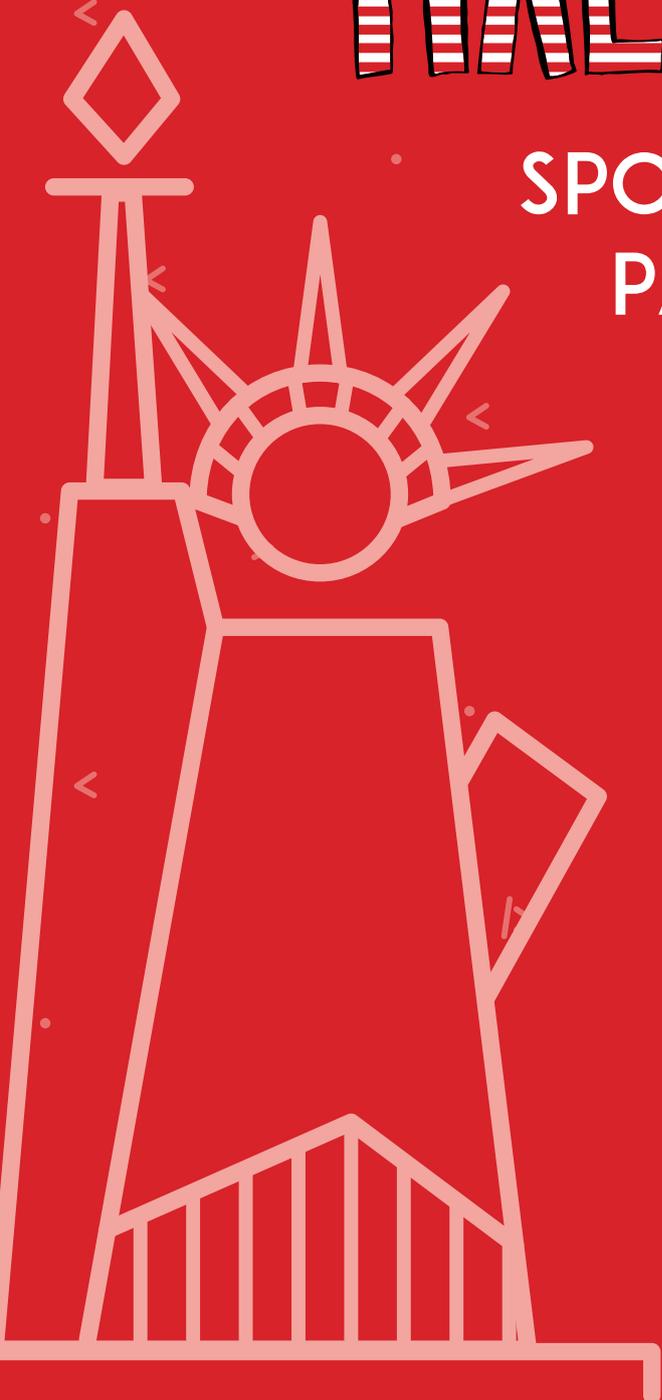


HALFSTACK

SPONSORSHIP
PACKAGE



WHAT TO EXPECT

HalfStack is a growing collection of authentic UI-centric JavaScript and web development conferences providing a high value experience for attendees and sponsors.

The top priority for HalfStack is the attendee experience, with great food, drinks, talks, swag, and community. With a one-day, single-track format, HalfStack provides a relaxed environment for these community events in an intimate environment where each attendee has time to meet one another.

HalfStack carefully curates talks that inspire and inform the audience in a highly interactive and entertaining manner.

Organisations are invited to help our event through sponsorship. Choose from our sponsor levels or propose your own.

In 2020, HalfStack is organising 7 events in Charlotte (USA), London (UK), New York (USA), Newquay (UK), Phoenix (USA), Tel Aviv (IL), and Vienna (AT). HalfStack mixes locations with established and up and coming JavaScript communities, allowing sponsors to reach a wide range of attendees across several countries with a single sponsorship.



WHY SPONSOR?

- /> Sponsors improve the attendee experience and receive credit for various facets of HalfStack.
- /> Sponsors typically seek to raise awareness for their products, services, and/or recruiting efforts, and to bring their team together for an unforgettable day with the Vienna JavaScript community.
- /> An intimate setting with very high quality attendees, speakers, and talks.
- /> Sponsorships are customised to provide a solid return on investment.
- /> Sponsor will feature prominently prior to the event on the event website, mailing list, social media, monthly meetups, attendee packet, and more.
- /> Sponsor will feature prominently at the event on the slide deck, conference badges, t-shirts, banners, signs, and any other promotional materials.
- /> Sponsor may distribute their swag to attendees.
- /> Sponsor will feature prominently after the event on recorded videos, monthly meetups, recap blogs, and for at least 3 months after the event on the conference website.
- /> Sponsor will receive our thanks during the conference.
- /> HalfStack is open to creative sponsorship suggestions that retain our mission of providing the best possible experience for our attendees.
- /> Compared to most conferences, HalfStack sponsorship provides high value authentic interactions with attendees for a relatively low investment.
- /> **Choice of sponsorship facet are on a first-come, first-served basis, so sponsor early to get your choice and maximum marketing exposure throughout the year!**

	CHARLOTTE	LONDON	NEW YORK	NEWQUAY	PHOENIX	TEL AVIV	VIENNA
DATE	11th of December	20th of November	14th of August	3rd of July	15th of January	19th of October	18th of September
CAPACITY	200	170	270	120	170	300	200
VENUE	TBD	Cafe 1001, Shoreditch	American Express HQ	C-Space Newquay	Alamo Drafthouse Cinema	Bascula Circus Theatre	Ankersaal
SMALL STACK	\$750	£500	\$750	£500	\$600	₪2500	€500
MEDIUM STACK	\$1,500	£1,000	\$1,500	£1,000	\$1,200	₪5000	€1,000
LARGE STACK	\$2,250	£1,500	\$2,250	£1,500	\$1,800	₪7500	€1,500
COMPLETE STACK	\$4,500	£3,000	\$4,500	£3,000	\$3,600	₪15000	€3,000

ALL 7 EVENTS

Choosing to sponsor all seven HalfStack events allows you to efficiently reach 1400 JS and web engineers and decision makers in smaller environments at a fraction of the cost of sponsoring larger events. We also offer a 20% discount when sponsoring all HalfStack events.

CAPACITY	SMALL STACK	MEDIUM STACK	LARGE STACK	COMPLETE STACK
1430	\$3,200	\$6,400	\$9,600	\$19,200



FACETS

Each sponsorship package includes facets for recognizing sponsors. Facets vary by location and event.

Sponsorship does not include things that do not improve the attendee experience, including email lists of attendees, speaking slots, booths/stands, etc. All swag must be pre-approved by HalfStack.



We host HalfStack conferences worldwide, in cities including Charlotte, London, New York, Newquay, Phoenix, Tel Aviv, and Vienna.

BE A PART OF HALFSTACK CONFERENCE

HalfStack is an exceptionally high quality and enjoyable collection of UI-centric JavaScript and web development events.

We are open to your creative sponsorship suggestions, and we will work with you to derive maximum value from your HalfStack sponsorship.

halfstackconf.com

hello@halfstackconf.com



HALFSTACK