

HALFSTACK

SPONSORSHIP PACKAGE



ONLINE 2020



WHO?

Thousands of Front-end / Web / JavaScript / Mobile / IoT developers, designers, and decision makers from all over the world.



WHEN?

Friday 22nd of May 2020



WHERE?

Online

WHAT TO EXPECT

An authentic, creative celebration of UI-centric JavaScript and web development.

The priority for HalfStack is the attendee experience. HalfStack is normally a collection of fun events focused on the possibilities of the JavaScript and web ecosystems. The conferences are typically a mix of informative and engaging sessions, relaxed vibe, and celebration/party.

We're getting a bit stir crazy with the covid-19 isolation. We feel like we could and should do something to further connect the JS and web communities with an infusion of creativity since we cannot currently meet in person.

Sessions focus on things that use the web platform to express creativity, e.g. music, art, VR, thought computing, robots, games, poetry, comedy, and more.

The event will span many time zones so everyone in the world should be able to attend live for some portion of the event, and watch the rest later to avoid FOMO or fatigue.

Tickets are just \$19. We're compensating our speakers for their efforts in creating incredible sessions, covering minimal expenses for running the event, and using the rest for one or more covid-19 charities. Attendees of HalfStack Online will vote to decide which charities receive our support!





WHY SPONSOR?

- ▶ Sponsors improve the attendee experience and receive recognition for sponsoring HalfStack.
- ▶ Sponsors typically seek to raise awareness for their products, services, and/or recruiting efforts, and to bring their team together for an unforgettable day with JS and web community.
- ▶ Sponsorships are customized to provide a solid return on investment.
- ▶ Sponsor will feature prominently prior to the event on the event website, mailing list, social media, attendee packet, and more.
- ▶ Sponsor will feature prominently at the event.
- ▶ Sponsor will feature prominently after the event on recorded videos, recap blogs, and for at least 3 months after the event on the conference website.
- ▶ Sponsor will receive our thanks during the conference.
- ▶ Sponsor will support the JS and web community effort to make a difference in supporting COVID-19 charities.



- ▶ HalfStack is open to creative sponsorship suggestions that retain our mission of providing the best possible experience for our attendees.
- ▶ Compared to most conferences, HalfStack sponsorship provides high value authentic interactions with attendees for a relatively low investment.
- ▶ HalfStack Online sponsorship is included with the commitment to sponsor any HalfStack in-person event at the same sponsorship level.

STACK:	SMALL	MEDIUM	LARGE	COMPLETE	NOTES
LOGO:					
- Website	x	x	x	x	Size of logo may vary based on sponsor level.
- Conference slide deck	x	x	x	x	
- Meetup slide deck	x	x	x	x	
- Video recording opening slide	x	x	x	x	
RECOGNITION:					
- Social media		x	x	x	
- Information in attendee packet	x	x	x	x	
- Provide promocode or offer in information packet		x	x	x	
- Provide offer in the conference UI			x	x	
- Sponsor dedicated chat room during the event				x	
PARTICIPATION:					
- Post to Official HalfStack Job Board	1	1	∞	∞	
TICKETS:					
- Included tickets	1	2	5	10	
INVESTMENT:					
To sponsor HalfStack Online, commit to sponsoring one of our in-person events by the 15th of May 2020 and you will be included as a HalfStack Online sponsor.					



BE A PART OF HALFSTACK, ONLINE MAY 2020

HalfStack is an exceptionally high quality and enjoyable day of UI-centric JavaScript and web development

We are open to your creative sponsorship suggestions, and we will work with you to derive maximum value from your HalfStack sponsorship.

halfstackconf.com

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HalfStack